

Message Text

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PAGE 01 TEGUCI 00844 182113Z
ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----190716 100832 /20

R 182020Z FEB 77
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 5842

UNCLAS TEGUCIGALPA 0844

E.O. 11652: N/A
TAGS: BEXP, HO
SUBJ: WTDR/FTI

REF: USDOC 00870

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: NA

4. AGENCIA LA MUNDIAL

5. P.O. BOX 830; 7 CALLE S.O. NO. 74

6. SAN PEDRO SULA, HONDURAS

7. ESTABL: 1966 8. EMPL: 20 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) EXCELLENT

11. SELLS ITS PRODUCTS IN HONDURAS

12. RPT. DATE: 02/77

13A. 34294/135 IMP; RET; AND WHOLS; OF BUILDERS' HARDWARE.

13B. 34524/135 IMP; RET; AND WHOLS OF BOLTS, NUTS, RIVETS,
AND WASHERS.

13C. 35461/135 IMP; RET; AND WHOLS; OF ELECTRIC POWER DRIVEN
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HAND TOOLS.

13D. 36340/135 IMP; RET; AND WHOLS; OF ELECTRIC HOUSEWARES AND FANC.

13E. 34230/135 IMP; RET; AND WHOLS OF HAND AND EDGE TOOLS.

13F. 34694/135 IMP; RET; AND WHOLS OF COOKING AND KITCHEN
UTENSILS.

13G. 23412/15 IMP; AND RET; AND ONFANTS' AND TODDLERS UNDERWEAR,
CHIEFLY OF COTTON.

13H. 23413/15 IMP AND RET OF INFANTS' AND TODDLERS NIGHTWEAR,
CHIEFLY OF KNIT FABRIC.

13I. 37510/135 IMP; RET; AND DIST; OF BICYCLES, MOTORCYCLES,
MOTORBIKES AND SCOOTERS.

15. CABLE: MUNDIAL 16. TELEX: NA 17. TEL: 521062

18. FINANCIAL REFS: BANCO ATLANTIDA, S.A. 3 AVE. 1 CALLE N.O.,
SAN PEDRO SULA.

19. TRADE REFS: DAN RIVER INC. 119 W. 40TH ST., NEW YORK,
N.Y. 10018; JOSEPH S. PRATT & ASSOCIATES, 117 MAYORCA, CORAL
GABLES, FLA. AMF INC. 777 WESTCHESTER AVE., WHITE PLAINS,
N.Y. 10604, ONEIDA LTD. ONEIDA, N.Y. 13421, COLEMAN CO. INC.
250 N. ST., FRANCIS ST., WICHITA, KANSAS 67201, SUNBEAM CORP.
5400 ROOSEVELT RD., CHICAGO, ILL. 60650, CANNON MILLS, INC.
1271 AVE. OF AMERICAS, NEW YORK, N.Y. 10020; ALADDIN INDUSTRIES,
INC. 703 MURFREESBORO RD., NASHVILLE, TENNESSEE 37210.

20. NONE REPRESENTED.

21. THIS FIRM IS ONE OF THE MOST IMPORTANT RETAIL/WHOLE SALE
DEPARTMENT STORES FOR GENERAL MERCHANDISE IN SAN PEDRO SULA.
IT OWNS A THREE-STORY BUILDING IN THE COMMERCIAL CENTER OF
THE CITY. MOST OF ITS BUSINESS IS WHOLESALE, ALTHOUGH IT
RETAILS TO THE GENERAL PUBLIC. IT ALSO HAS DISTRIBUTION FACILITIES
IN SAN PEDRO SULA TO COVER THE ENTIRE COUNTRY. THE OWNER OF
THE FIRM IS MRS. MARIA ELENA DE YUJA, MR. JOSE YUJA'S WIFE.
THE FIRM HAS A BASIC CAPITAL OF DOLS 300,000 AND 1976 SALES
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REACHED DOLS 1.3 MILLION. THE FIRM'S FINANCES ARE SOUND AND
OBLIGATIONS ARE MET PROMPTLY. THE POST CONSIDERS THE SUBJECT AN
EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: H. CASTILLO, APPROVED BY: M. KROMHOUT.
BECKER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Copy: SINGLE
Sent Date: 18-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEGUCI00844
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Document Unique ID: 00
Drafter: n/a
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Errors: N/A
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Film Number: D770059-1004
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From: TEGUCIGALPA
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19770225/aaaaawlv.tel
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Litigation Codes:
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Original Classification: UNCLASSIFIED
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 3276765
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, HO
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/5665f2c3-c288-dd11-92da-001cc4696bcc
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